

April 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4	5 10-11 am MDT - FOUNDERS' TRAINNG - option 1	6	7	8 Order and print fliers and posters - online	9
10	11	12	13 2-3 pm MDT - FOUNDERS' TRAINNG - option 2	14	15 Order and print fliers and posters - locally	16
17	18 Add VV to website	19 Email A Social 1	20	21	22 Text 1	23 Social 2
24	25	26 Email B	27 Social 3	28 Distribute fliers/hang posters	29 Text 2	30 Social 4
1	2	<p>Notes: It's important that VV Founders stick to the approximate distribution and posting schedules so that multiple audiences are reached with enough frequency and repetition to urge action.</p> <p>If you're planning to print fliers and posters offsite, be sure to allow for shipping. A service like prinrunner.com has terrific pricing and free shipping over \$39. For example, 100 5.5 x 8.5 flyers = \$50.77; 25 11 x 17 posters = \$71.38.</p>				

Distribution/Posting Legend:

Priority Email/Newsletter inclusion

Secondary Email/Newsletter inclusion

Optional Texts

Priority Social

Secondary Social

May 2022

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

1	2	3	4	5	6	7
Text 3	Social 5	Email C		Social 6	Text 4	
8	9	10	11	12	13	14
Social 7	Text 5	Email D	Social 8		Text 6	Social 9
15	16	17	18	19	20	21
	Text 7	Email E			Social 11	Text 8
22	23	24	25	26	27	28
	Social 12	Email F			Social 13	
		Text 9			Text 10	
29	30	31	1	2	3	4
	Remove VV from website - or add a thank you message	Email G				
5	6	<p>Notes: If you see ideas on the platform that you believe will speak to your audience, be sure to include those in the posts and/or replace secondary posts with your own. If your social strategy allows for more posts than provided, pile it on!</p>				

Distribution/Posting Legend:

Priority Email/Newsletter inclusion

Secondary Email/Newsletter inclusion

Optional Texts

Priority Social

Secondary Social

June 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1 Text 11 Social 14	2	3	4
5	6 Text 12	7 Social 15	8	9	10	11 Social 16
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	Notes: You can use snippets from the summary document to augment your communications and social postings. This information belongs to all of us to help all of us!				

Distribution/Posting Legend:

Priority Email/Newsletter inclusion	Secondary Email/Newsletter inclusion	Optional Texts
Priority Social	Secondary Social	

July 2022

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

26	27	28	29	30	1 Email H Social 17	2 Text 13
3	4	5	6	7	8	9
10	11	12 Email I Social 18	13 Text 14	14	15	16
17	18	19 Social 19	20	21	22	23
24	25	26	27	28	29 Email J Social 20	30
31 Text 15	1	Notes: Thank you for all of your efforts in promoting this monumental effort! Now that we have paved the way for crowdsourced solutions, let's start thinking about our next Solving Event!				

Distribution/Posting Legend:

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Secondary Email/Newsletter inclusion

Optional Texts

Priority Social

Secondary Social